Using R for Social Network Analysis of Philanthropy

LEVERAGING RELATIONAL DATA FOR SMARTER GIVING

Marko Galjak
Data empowering social good.

Since January 2015 we have recorded

99,027,865 €
value of donations

5,560
donors

11,661
recipient entities
<table>
<thead>
<tr>
<th>Donor</th>
<th>Beneficiary</th>
<th>Amount(€)</th>
<th>Date</th>
</tr>
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<tbody>
<tr>
<td>Milan Popović</td>
<td>Pančevo General Hospital</td>
<td>233000</td>
<td>2014-12-25</td>
</tr>
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<td>Almex d.o.o.</td>
<td>Pančevo General Hospital</td>
<td>50000</td>
<td>2017-10-08</td>
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<tr>
<td>NIS a.d. Novi Sad</td>
<td>Pančevo Cultural Center</td>
<td>31965</td>
<td>2017-10-13</td>
</tr>
<tr>
<td>NIS a.d. Novi Sad</td>
<td>Technical High School 23. maj</td>
<td>26756</td>
<td>2017-10-13</td>
</tr>
</tbody>
</table>
Why SNA?
Thanks!

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