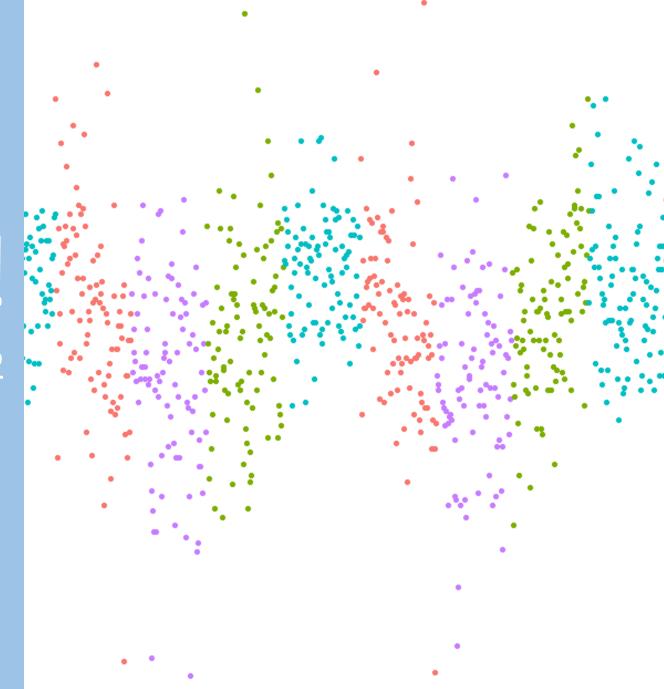
speak visually!

data visualization in R with ggplot2



Judit Mokos | mokjud@gmail.com

please close your eyes

what makes a good figure good?

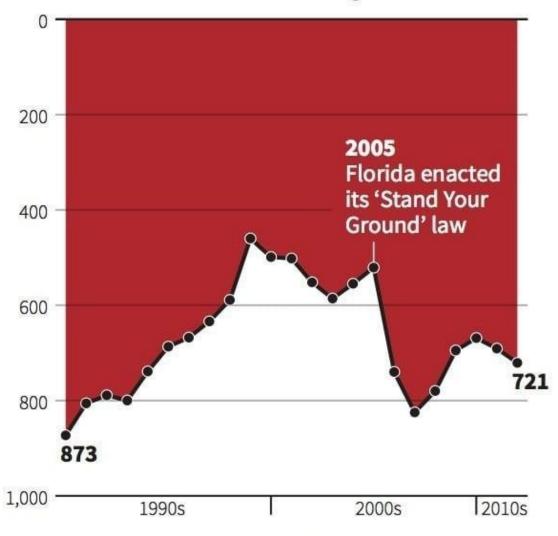
what makes a good figure good?

data intuitive simply, but enough information clear and pretty piechart is forbidden 2D right colors and shapes message

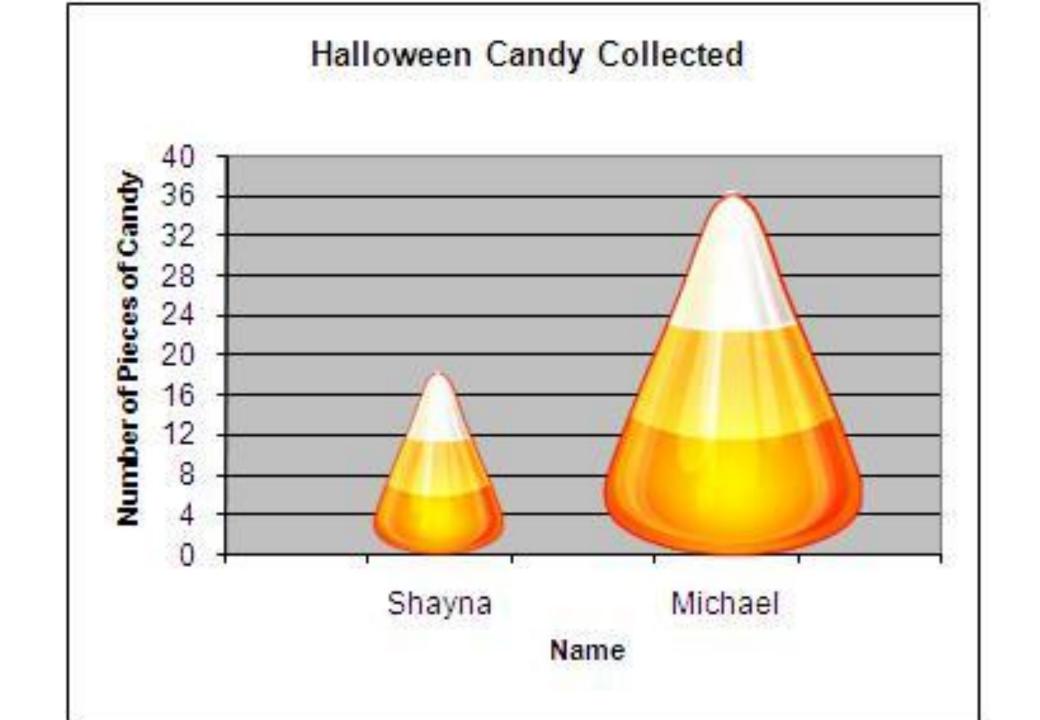
what makes a bad figure bad?

Gun deaths in Florida

Number of murders committed using firearms

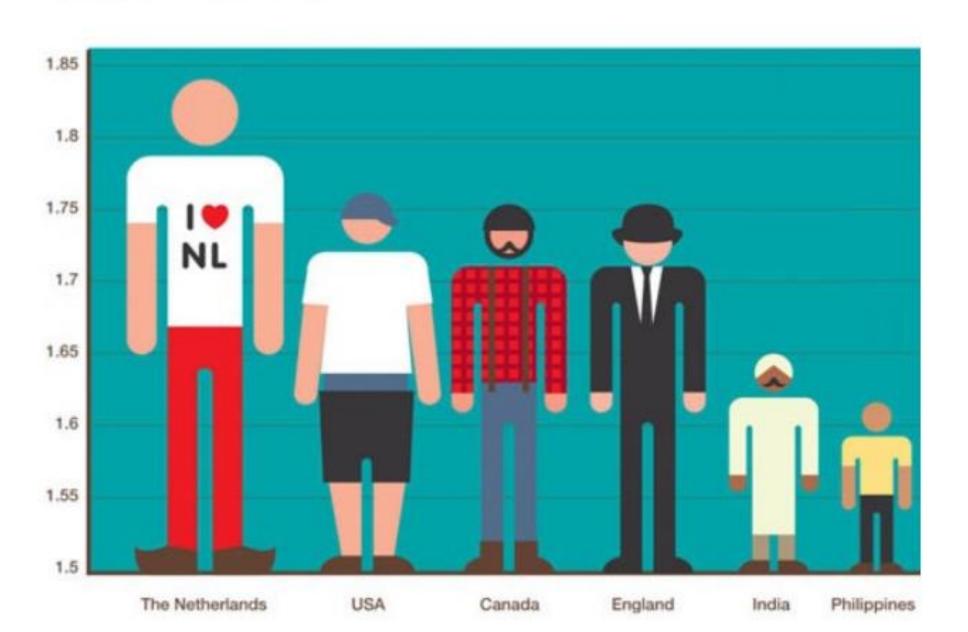


Source: Florida Department of Law Enforcement



LOOKING DOWN ON THE REST OF THE WORLD

(Average male height in m)



DELINCUENCIA

Victimización (hogares victimas de delitos en 12 meses)



2010



2013

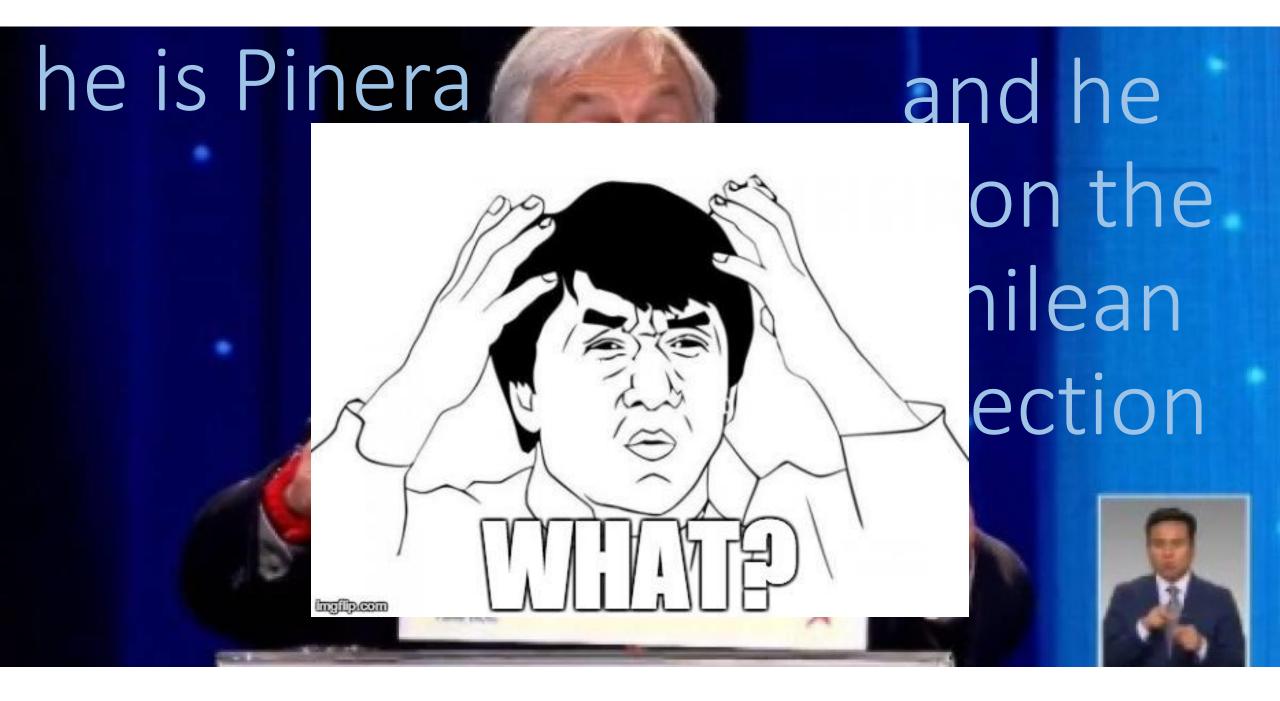


2016









is the crime rate in Boston dependent on the weather?

is the crime rate in Boston dependent on the weather?

collected data:

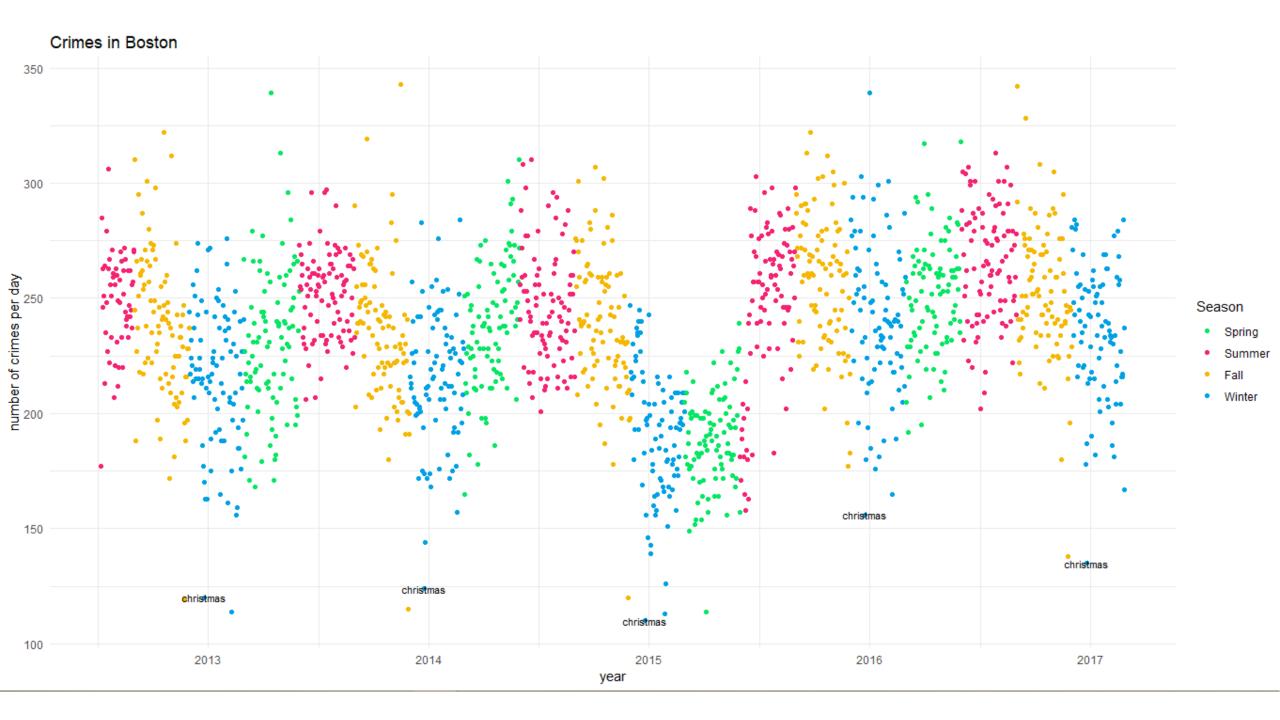
- 7 july 2012 26 february
 2017 every day
- date
- number of crimes per day
- the type of the crimes
- average, minimum, maximum temperature
- snow
- rain
- any unusual events

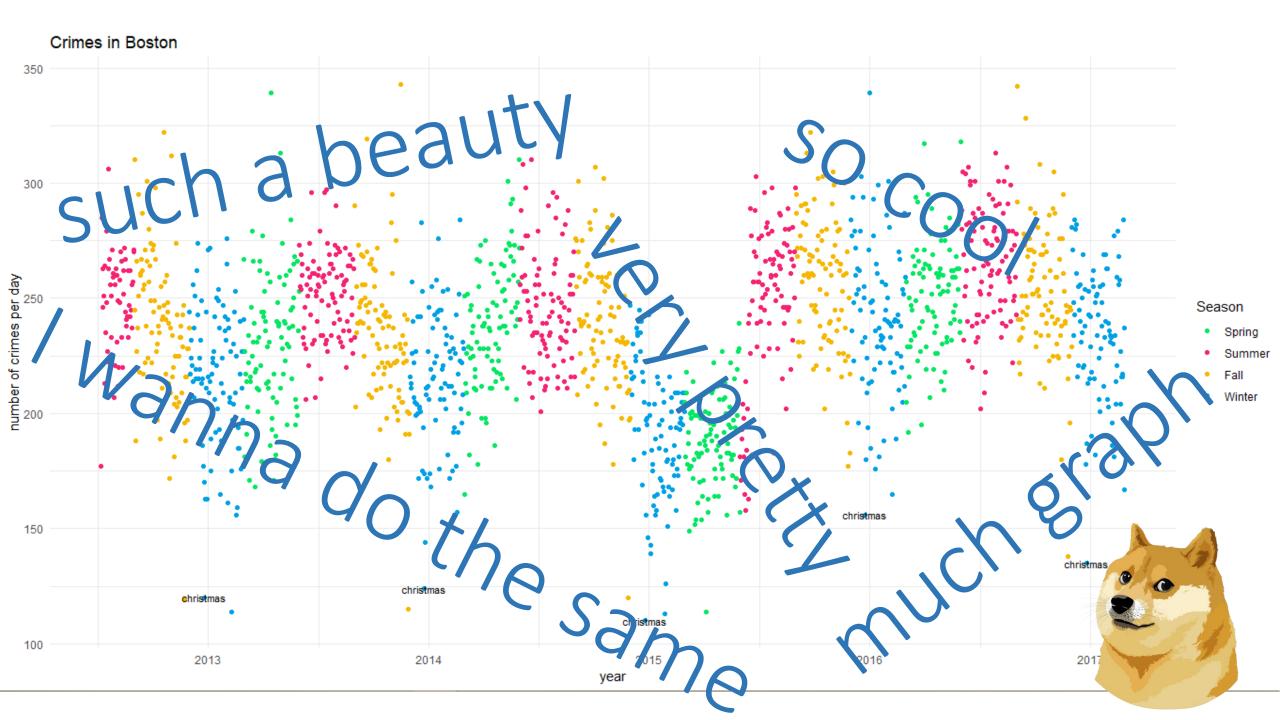
is the crime rate in Boston dependent on the weather?

make a graph by hand!

collected data:

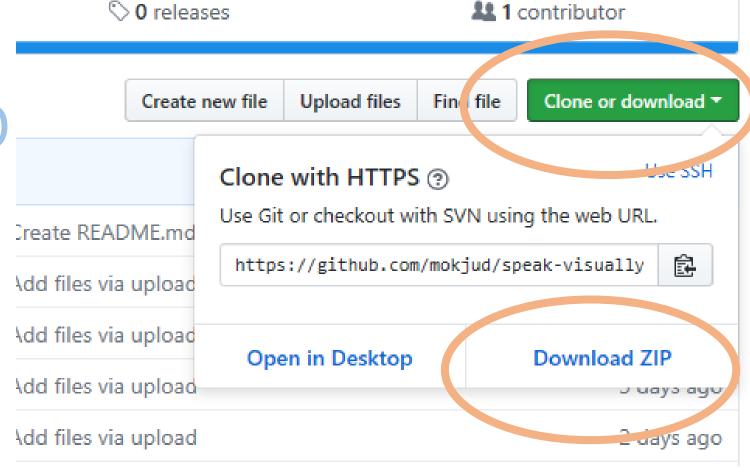
- 7 july 2012 26 february
 2017 every day
- date
- number of crimes per day
- the type of the crimes
- average, minimum, maximum temperature
- snow
- rain
- any unusual events





Download: github.com/mokjud/speak-visually

Open RStudio



please forget the syntax of R

```
ggplot(data, aes(x, y, color, fill))
geom point()geom_smooth, geom_line, geom_boxplot, geom_hist
scale x discrete(values, breaks, labels,
name) scale_y, scale_color, scale_fill, scale_x_continuous, scale_x_manual, scale_x_date
labs(title, x, y)
theme minimal()
data type, long format
```

challenge!

are basketball players really tall?

work in groups

- use the right figure-type
- use nice colors
- use title and axis labels

collected data:

- heights of professional basketball players
- heights of professional football players

lets play with R download a

any questions? ask me!

dataset, choose a question, or make a question, or play with your own data:)

thank you for coming!

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